



Paint & Coatings Industry

## 2022 MATERIALS DIRECTORY

The PCI Materials Directory (formerly Additives Directory) will include Additives products, plus additional categories covering Oils and Fatty Acids, Pigments/Dispersions, Polymers and Resins, and Solvents.

### Put the power of PCI to work for you!

- Accessible year-round to PCI's 58,000+ average unique monthly website users\*.
- **BEST** exposure in the Premium Package with many online listing and eMagazine enhancements.
- All listings include company logo, email and website links, Social Media Linked Icons and Request for Proposal Program!

### Listing Packages

#### Logo Package – \$350

- Contact information
- Live email and web links
- 50-word company description
- Company logo (online listing)
- NEW! Social Media Linked Icons
- Unlimited product listings
- Inclusion in the Request for Proposal (RFP) program, LEADS!

#### Deluxe Package – \$650

- Contact information
- 6 Branch Offices
- Live email and web links
- 50-word company description
- Company logo (online listing and eMagazine)
- Improved positioning (appear 2nd)
- Social Media Linked Icons
- Unlimited product listings
- One 1-Inch Product Ad in the eMagazine
- Inclusion in the Request for Proposal (RFP) program, LEADS!

#### Premium Package – \$1,500

- Contact information
- Unlimited Branch Offices
- Live email and web links
- 50-word company description
- Company logo (online listing and eMagazine)
- Premium ranking (appear at the top) with Star Designation
- Social Media Linked Icons
- Unlimited Product Listings
- 3 PDF downloads
- 3 Product Photos
- Inclusion in the Request for Proposal (RFP) program, LEADS!
- Include a video to promote your company and products
- Leaderboard ad posted on EVERY page of online directory for the entire year
- Three 1-Inch Product Ads in the eMagazine
- Exclusive Premium Placement in eMagazines year-round

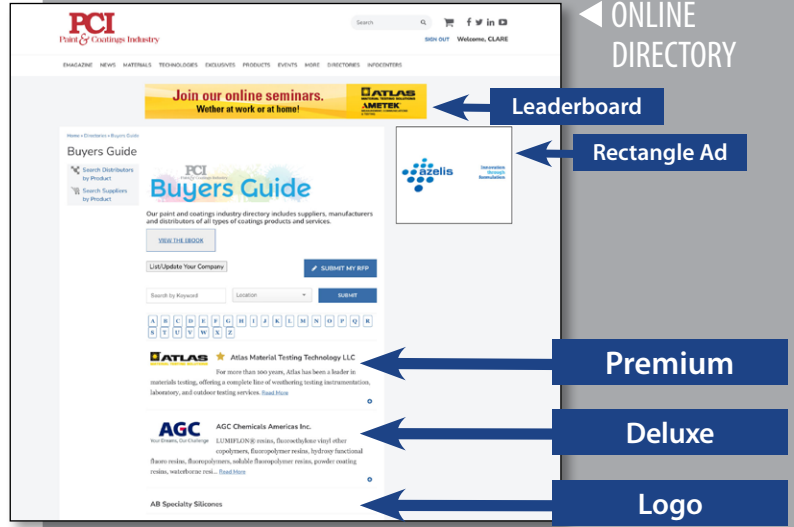
**Update your Listing Online Today!**

**Listing Deadline: April 6, 2022**

Contact Renee Schuett at (248) 786-1661  
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[www.pcimag.com/materialsdirectory](http://www.pcimag.com/materialsdirectory)

C.A.S.E. Buyers' Guide eBook  
December 2022



### PREMIUM SPONSORSHIP (APPEARS IN ALL EMAGAZINE ISSUES)



### eMAGAZINE 1-INCH PRODUCT AD



### eMAGAZINE DIRECTORY LOGO

### All packages now include Social Media Links!



### Additional Options

#### eMagazine Directory Logo - \$100

Included in the Deluxe and Premium packages. eMagazine Logo will include a live link to your online directory listing.

#### eMagazine 1-Inch Product Ad - \$250

Included in the Deluxe and Premium Packages. eMagazine Product Ad will include a live link to your online directory listing.

#### Branch Offices - \$30 each

Included in the Deluxe and Premium Packages or add to a Logo Package.

#### Medium Rectangle Ad - \$900

Add a Rectangle Ad to any package above. It will appear on EVERY page of the online directory for the entire year. Limited space available.