



Paint & Coatings Industry

2023 BUYERS' GUIDE

Put the power of PCI to work for you!

- Accessible year-round to PCI's 58,000+ average unique monthly website users.*
- BEST exposure in the Premium Package with many online listing and eMagazine enhancements.
- All listings include contact information, company logo, unlimited product categories, supplier represented/distributor listings, email and website links, Social Media linked icons and Request for Proposal Program!

Listing Packages

Logo Package – \$350

- Contact information
- Live email and web links
- 50-word company description
- Company logo (online listing)
- NEW! Social Media Linked Icons
- Unlimited product listings
- Inclusion in the Request for Proposal (RFP) program, LEADS!

Deluxe Package – \$650

- Contact information
- 6 Branch Offices
- Live email and web links
- 50-word company description
- Company logo (online listing and eMagazine)
- Improved positioning (appear 2nd)
- Social Media Linked Icons
- Unlimited product listings
- Inclusion in the Request for Proposal (RFP) program, LEADS!

Premium Package – \$1,500

- Contact information
- Unlimited Branch Offices
- Live email and web links
- 50-word company description
- Company logo (online listing and eMagazine)
- Premium ranking (appear at the top) with Star Designation
- Social Media Linked Icons
- Unlimited Product Listings
- 3 PDF downloads
- 3 Product Photos
- Inclusion in the Request for Proposal (RFP) program, LEADS!
- Include a video to promote your company and products
- Leaderboard ad posted on EVERY page of online directory for the entire year
- Exclusive Premium Placement in eMagazines year-round

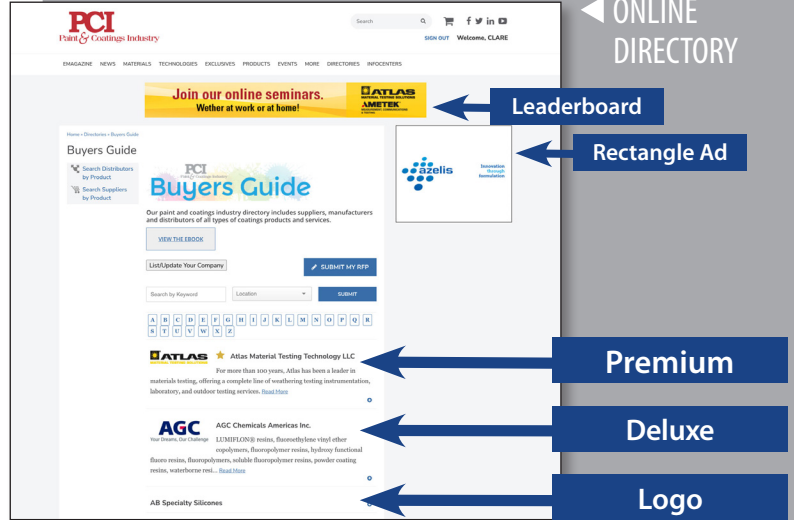
Update your Listing Online Today!

Listing Deadline: November 7, 2022

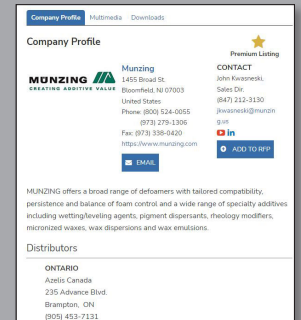
Contact Renee Schuett at (248) 786-1661
or schuett@bnpmedia.com

www.pcimag.com/buyersguide

C.A.S.E. Buyers' Guide eBook
Deploys December 2022 and February 2023



PREMIUM SPONSORSHIP (APPEARS IN ALL EMAGAZINE ISSUES)



PREMIUM ONLINE LISTING PAGE

eMAGAZINE DIRECTORY LOGO

All packages now include Social Media Links!



Additional Options

eMagazine Directory Logo - \$100

Included in the Deluxe and Premium packages. eMagazine Logo will include a live link to your online directory listing.

Branch Offices - \$30 each

Included in the Deluxe and Premium Packages or add to a Logo Package.

Medium Rectangle Ad - \$900

Add a Rectangle Ad to any package above. It will appear on EVERY page of the online directory for the entire year. Limited space available.