

Connecting**Chemistry**



# COATINGS & CONSTRUCTION NORTH AMERICA

Technology & Innovation Center

## Technology & Innovation Center

### BUILDING A BRIGHTER WORLD WITH OUR TECHNOLOGY & INNOVATION CENTER

Our Brenntag Coatings & Construction Technology & Innovation Center focuses on industry formulations for adhesive, coatings, construction, elastomers, sealants, and so much more – all while intending to promote new ideas and concepts as customer demands change. The center supports customers in both the United States and Canada by providing technical solutions and inventive ideas.

#### The focus of the Technology & Innovation Center is to...

- Support customers and suppliers
- Offer market trend advice
- Solve problems and provide solutions
- Offer formulation guidance
- Design Experiments (DOE) - product performance testing and competitive raw material evaluations
- Assist customers and suppliers with quality assurance

The center is run by an experienced team of industry experts and chemists who are fully equipped to handle the latest formulation challenges and new application development.

#### Additionally, our chemists provide...

- Physical testing
- Analytical testing (limited)
- Qualitative analysis
- Subjective/visual testing
- Formulation development and recommendations
- Consultation
- Raw material/process evaluation and more

We are the complete solutions provider and partner of choice for our valued customers when it comes to connecting them with various chemistries of our suppliers.



### DESIGNED WITH SAFETY FIRST IN MIND

The newly renovated innovation center is 81% larger than the previous location and was designed by our very own coatings and construction team to be safe and efficient.

Safety features include sound-proof rooms, high visibility windows, and self-locking doors. In addition to these features, the floor in the center was created in collaboration with one of our customers to ensure slip prevention.

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**Brenntag North America, Inc.**  
7660 Imperial Way, Suite 110  
Allentown PA 18106  
(800) 915-2700  
[contactus@brenntag.com](mailto:contactus@brenntag.com)

[www.brenntag.com](http://www.brenntag.com)

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